



March is also a verb Recruiting Outreach Coordinators of Kairos

To march is to move forward together with a common goal in mind. Okay ROCKs, we are moving forward and we have a structured purpose; so let's get to the common goal of outreaching and recruiting for Kairos. What you will find in this month's ROCK newsletter...

- Structured Approach & New Training Videos
- ROCK Checklist
- Power of Attending The Closing
- Feedback Survey
- Buy a Kairos T Shirt..Get Noticed

Structured Approach

Where are ALL the PEOPLE?

On the [ROCK Pile](#) you will find a new 'Structured Approach to Recruiting' [video](#) with voice commentary explaining how to use the information presented. You will learn about tips and tricks on where you can find the potential volunteers you are looking for. This is an 18

minute training video which is perfect for a recruiting team to gather together and learn all kinds of new techniques.

Checklist/Worksheet

Another great voice facilitated [video](#) you will find on the [ROCK Pile](#) is 'Checklist and Worksheet'. Train your recruiting team how to use these materials to keep track of your next steps and action items. The Checklist and Worksheet templates are divided into the following five topics so ROCKs and their recruiting/outreach teams are always on the same page.

- I. Outreach Team - Formation/Composition
- II. Recruiting Activities
- III. Conduct Special Events
- IV. Kairos Community Engagement - Retaining Volunteers
- V. Kairos Team Health/Retention

You can find the Checklist & Worksheet templates in pdf format on the [ROCK](#) website in the section 'Outreach Excellence Checklist.'

Pretty interesting stuff, right?

*IPOLL:RATING:HI*How useful are the voice facilitated training videos for your AC's recruitment needs?*IEND:POLLI*



The Recruiting Close

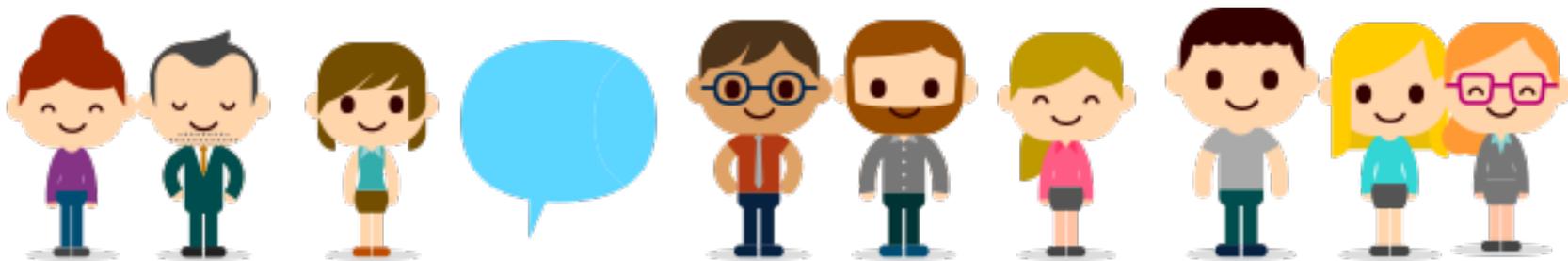
By David Ford

The most ubiquitous conventional wisdom in all of Kairos is this: **The best way to recruit new volunteers is to get them to attend a closing ceremony.** Of course, rational people can disagree about anything, but let's go with this one and follow it to its logical conclusion. For if attendance at a closing is a good recruiting tool, then steps should be taken to move prospective volunteers in that direction.

The question hovers in the air - but HOW?

The answer would seem to be by making the closing ceremony a singular recruiting goal and present it in the most positive light possible. Naturally, this needs to be done without straying from the path of a forthright approach. Obviously, your own thoughts and descriptions in a one-on-one conversation would be the best plan, but what about addressing groups of individuals or any communication other than in person. That's right, like email.

Well, consider an approach using the [“Top Ten Reasons To Attend A Kairos Closing.”](#) It was created to make available a lighthearted way to begin the conversation and it can now be found planted in the ROCK Garden on the KairosTexas.org [ROCK web page](#). It's there in two flavors, an email friendly pdf file and a slide show html version which was designed for larger group presentations (Adobe Flash player required). Either way, it's food for thought and offers the chance to invite someone to a Kairos Closing using a somewhat different approach. And it's pretty funny, so there's always that.



We Want to Hear From You!

We're eager to hear more from our ROCKs. Take this quick 1-minute survey and tell us more!

[Take the Survey Now](#)



Need a Kairos Shirt?

This t-shirt is guaranteed to start Kairos conversations everywhere you go. Get one for yourself or for your whole team.

To order contact Chris Wilson by email at chrisgotcha@gmail.com.

We're Here to Help You!

You are receiving this email because you are an Outreach/Recruiting Coordinator or AC Chair or AC State Representative for [Kairos of Texas](#).

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