



Outreach / Recruiting Training Session

ROCK - Recruiting-Outreach Coordinator for Kairos

Elevator Speech

“Everyone who hears these words of mine and does them is like a wise man who built his house on rock.

Matthew 7:24

Elevator Speech...

Elevator Speech:

Imagine you are in an elevator (or any other place) and a person who is interested in...and can possibly have an influence on Kairos, asks you 'what is Kairos?'. You only have a few moments to get your message across. Think about what you want to say, clearly and concisely in only a few sentences.

- Elevator speeches are designed to help each volunteer have a few sentences committed to memory to describe Kairos when asked. This, in turn, gets exposure for Kairos!
- The purpose of this speech is to open a dialogue _ to get a conversation started _ so that in 3 to 5 sentences, you have a person interested enough in Kairos to continue the conversation!



Elevator Speech...

There are **5 main components** to an elevator speech:

- 1. The impact that Kairos has on the incarcerated men, women, and youth.**
- 2. The impact Kairos has on the incarcerated person's family.**
- 3. The impact Kairos has on society.**
- 4. The impact Kairos has on you.**
- 5. Follow up.**

The impact that Kairos has on the incarcerated men, women, and youth.

- a) Explain how Kairos is Changing Hearts, Transforming Lives, and Impacting the World!
- b) Point out that one of Kairos' main objectives is to build a strong Christian community inside the walls of the prison.
- c) Violence throughout the prison is reduced with Kairos.
- d) Explain the continuing ministry, Prayer and Share, and how it keeps Kairos graduates focused on Jesus. These Kairos alumni meet in accountability groups weekly.

The impact Kairos has on the incarcerated person's family

- a) Information for Kairos Outside and the benefits this program has to offer spouses and families of the incarcerated may be found on the [KOT Outside Website](#).
- b) Wounds are healed, lives are changed, and many families reunite.

The impact Kairos has on society

- a) Recidivism is reduced with prison ministries like Kairos. If you choose to use specific numbers in your elevator speech, ensure you have the most current recidivism rates for your state!
- b) Kairos Prison Ministry prepares the incarcerated for their re-entry into society.

The impact that Kairos has on you!

- a) When giving your elevator speech, this is where you may genuinely express your passion for Kairos.
- b) Speak to people about the miracles you have witnessed and experienced.
- c) Tell them how you've seen the Holy Spirit move inside those prison walls.
- d) Talk about what graduates say during "open mic" at the closing ceremony.

FOLLOW UP!!!

- **This is a must!!!** It will give you the opportunity to get information from the person you have just given your elevator speech to! This may very well be the next new recruit for your upcoming weekend. Be prepared by carrying [Kairos Business Cards](#) found on the [ROCK Website](#). This card allows you to write your information (or place a printed sticker) on the front of the card. On the reverse side, there are areas to write the information of your new acquaintance and their interests in serving Kairos.
- So! When some comes up to me and asks me “what is Kairos”? I may reply:

Kairos Prison Ministry addresses the spiritual needs of incarcerated men, women, youth, and their families with the transforming love and forgiveness of Jesus Christ. Society benefits by the recidivism rate going down and less parolees returning to prison. This ministry prepares participants for re-entry into their respective communities. And, on a personal note, I’ve seen miracles happen. I have felt the presence of Jesus in my heart, my mind, I mean right down to my soul. It will affect you the same way! It does us all. If you would like to experience miracles, give me your email address and I will send you information on Kairos... Our conversation in the elevator continues.

In closing...

- By using the 5 main components in your elevator speech, the person you are speaking with will be provided enough pertinent information about Kairos to spark an interest and keep the conversation going!
- Additional information for elevator speeches may be found:
 - [KPMI Website](#)
 - [MyKairos.org](#)
 - [Kairos of Texas Website](#)
 - [ROCK Website](#)
- Numerous examples of Elevator Speeches for Kairos Inside, Kairos Outside, and Kairos Torch may be found in the [Kairos Style Guide](#) .
 - The Style Guide provides a wealth of information that may give you some ideas for your elevator speech.