

## Report on Kyle Flea Market event, KOCT 06-2019

At our January AC meeting members broke into groups to brainstorm fundraising opportunities. Our group discussed booths at craft fairs and farmers markets. The Flea Market was suggested as an easy and inexpensive trial (cost was \$10 for a Saturday spot)

Our proposal was to set up for one day with brochures and signage as well as simple crafts and baked goods offered for a donation. Because it would be hot we proposed water bottles on ice. The date was chosen for a Saturday to avoid conflict with any other Kairos meetings and respect church commitments.

Signup Genius was used as a trial to get response and an invitation was sent to the community. Only a handful of AC members used the signup genius for communication so I would suggest we need more experience to familiarize the community with the tool or find other ways to communicate.

Members offered a shade canopy, tables, simple homemade crafts and cookies and muffins. We had several cases of water on ice. We set up at 8AM and stayed until 1 PM.

### Results:

\$172 was received (more than half came from Kairos members 😊)

Items that sold were some jewelry, wall hangings, fewer than 2 dozen cookies and/or water bottles, a few crocheted animals and one cookbook.

We discussed our program at every opportunity and had serious interest from at least 4 people (attendance at the market was not high). The owner took a handful of brochures to pass along for us. A community radio talk host from San Marcos expressed interest in giving us 15 minutes to discuss our program. A good opportunity but I suspect it has a very limited audience.

Evaluation: I believe this was a worthwhile effort with minimal use of volunteer hours. At a future effort we might try Sunday to see if there was more traffic. Suggest one chest with water bottles and no baked goods. We emphasized that everything was donations and those who contributed gave us as much or more than we asked for. No one signed the prayer chain or asked about meal tickets... probably don't need to include them outside of a faith setting. I think we will do better at a craft oriented venue as far as donations for our items.

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